

# How to Talk to Your Bed Partner About Snoring

If you're one of the millions of people who can't sleep because of a bed partner's snoring, you know how disruptive snoring is to your lifestyle. You're tired and unproductive during the day. You feel frustrated and short-tempered. You doze off at work and maybe you even get sleepy when you're driving, making you unsafe at the wheel.

Your bed partner's snoring problem has become your problem, too. But what can you do about it? Your bed partner can't stop snoring on their own. Earplugs aren't enough, and you don't want to sleep in a different room.

What do you do when your bed partner doesn't seem to understand that snoring is a big issue that needs to be addressed? It might help to consider the many reasons snorers fail to seek help, and try to understand what your snorer is feeling. The feelings surrounding a snoring problem can progress in stages, and snorers can have several emotions at the same time, such as:

..... **Denial** — "I don't snore!" Denial is a common reaction when a snorer is first told about their problem. They can't believe that they snore—or, if they do, surely it's not as bad as you describe. They're sleeping like a baby, after all.

If your snorer is in denial, try showing them how bad it really is by recording their snoring. You can use a video recorder, your cell phone, or just record a voicemail by holding the phone up to their mouth.

Presented with hard evidence, most snorers have to admit that they do have a problem—which is always the first step toward finding a solution.

..... **Embarrassment** — For some people it's humiliating to think of themselves as a snorer. Assure your embarrassed bed partner that you know they can't help it, and that snoring does not diminish your feelings for them in any way. But because you're both affected, you need to work together to find a way to resolve the issue. Try to be supportive and sensitive to the feelings your partner may be working through. In time, your snorer may be ready to take the next step—finding a solution.

..... **Helplessness** — If you've lived with your bed partner's snoring for a long while, you may have already tried many "cures" or other techniques to stop his or her snoring. In fact, you may have tried so many things that didn't work that your snorer has lost hope of ever finding an answer. Before you resign yourself to a lifetime of sleepless nights, be sure your bed partner knows about all of the treatment options available.

..... **Fear** — If your snorer has looked into potential medical treatments, they may be aware of surgeries such as laser-assisted uvulopalatoplasty (LAUP) and uvulopalatopharyngoplasty (UPPP) that involve removing or altering tissue at the back of the throat—invasive and painful options often requiring weeks of recovery time and pain management medications. Who could blame them for wanting to avoid surgery just to end their snoring?

*Fortunately, for many snorers and their bed partners, there's a much less invasive treatment.*

## The Pillar® Procedure

Unlike other painful and invasive surgical procedures, the Pillar® Procedure is a less invasive treatment that your doctor can perform in a single short office visit. During the Pillar Procedure, three tiny polyester implants are placed into the soft palate. These implants, together with the body's natural fibrotic response, add structural support to, and stiffen the soft palate. This stiffening reduces or minimizes the tissue vibration and/or collapse that can cause snoring.

With the Pillar Procedure, most patients return to their normal diet and activities on the day of the procedure. Bed partner satisfaction with the reduction in snoring after the Pillar Procedure has been documented at 80% or higher.<sup>1</sup>

Only a physician can determine whether your snorer is a good candidate for the Pillar Procedure. You can start alleviating your snorer's fears by letting them know that there's an effective treatment for snoring that can be performed in a 20-minute office visit.

Snoring has plagued countless bed partners through the centuries, and until recently, there wasn't a minimally invasive, effective treatment for it. But now that medical science has provided an easy and effective option to treat snoring, you can give your snorer more than just complaints—you can suggest a real answer to a better night's sleep!

Encourage your snorer to see a physician this week and ask about the Pillar Procedure. The Pillar Procedure is most commonly performed by an ear, nose and throat (ENT) doctor or oral maxillofacial surgeon.

To find a doctor in your area who performs the Pillar Procedure, visit [www.PillarProcedure.com](http://www.PillarProcedure.com) or call Medtronic ENT at 800-874-5797 or 904-296-9600.

Bear in mind that all surgeries carry risks. This treatment is not for everyone. Please contact your physician to see if it is right for you. The Pillar Procedure is not to be used in the treatment of anyone under the age of 18. The most commonly reported complication from the Pillar Procedure is a partial extrusion, which may require replacement of the implant. Most complications are temporary and resolve within 24 to 72 hours. Additional important safety information about this product can be found at [www.medtronicENT.com](http://www.medtronicENT.com).

<sup>1</sup> Romanow J, Catalano P. Initial U.S. Pilot Study: Palatal Implants for the Treatment of Snoring. *Otolaryngology-HNS* 2006; 134: 551-557.

This comparative overview is based upon published literature and is not based upon head-to-head clinical comparisons of the Pillar System with any other product or treatment modality. The physician and patient must determine if the characteristics and features of the Pillar System are right for them.